

**March 14, 2012 Saint Petersburg, Russia**

**Press release**

**teXet selects Opera for its Android phones**

More and more manufacturers are discovering that having the Opera Mobile browser installed from the start gives their customers a head start in using the phones to access the mobile web. Today, Opera Software and teXet, the leading Russian electronic devices manufacturer, announced that teXet has selected Opera Mini and Opera Mobile for its Android phones and tablets. Opera’s browsers will be preinstalled and shipped on teXet devices starting from this month.

teXet is one of fastest growing mobile device brands in Russia and CIS. It is owned by Electronic Systems “Alkotel”, a company with 19 years of experience in bringing Russian consumers a wide range of electronics devices. Its portfolio includes DECT phones, corded phones, MP3 players, smartphones, feature phones, tablets, e-book readers and more. An efficient distribution system and high product quality has put company ahead of the pack in the devices market.

teXet tablets and smartphones, including the flagship model, teXet TM-5200, will be distributed together with special versions of Opera’s mobile browsers for Yandex, the top search engine in the CIS countries. Yandex Opera Mini and Yandex Opera Mobile combine all the features of original browsers with Yandex search technologies.

 “The browser has become one of the main differentiators on the competitive market of Android phones,” said Dmitry Sitnikov, Software Manager, Electronic Systems “Alkotel”, Ltd. “With our latest line of advanced handsets powered by super-fast Opera technology, we’re entering the world of mobile in a big way, giving our consumers the best web experience for a reasonable price.”

 “The number of Opera’s users on Android is booming nowadays. The reason is simple: intuitive, fast and cost-efficient browsing smoothly integrated with the Android platform,” said Lars Boilesen, CEO, Opera Software. “We are happy to welcome another manufacturer selecting our browsers for their customers. By combining the world’s number one mobile operating system with the world’s top mobile browser, teXet is meeting the latest market expectations.”

Russia is the county with the biggest number of Opera Mini users around the world. Last year over 40% more Russians used Opera Mini compared to 2010. At the same time they visited over 117% webpages more than in the previous year.

**About teXet**

Electronic Systems Alkotel created its teXet brand in 2004. Since that time it has demonstrated its unique design, corporate style, modern technology, price appeal and reliability – all of which form the foundation of the company's philosophy. Production leadership is confirmed by market statistics: it holds the second-place market position for DECT phones and MP3-players, with shares of 17% and 18%, respectively, and the third-place position for volume of e-books, with a market share of 11%. teXet has a well-developed distribution system and has partner agreements with federal digital and mobile-phone stores. In addition, teXet has official representatives in the CIS region. Soon, teXet will open its own stores and an online shop. For more information about teXet and its offerings, see its official site at [www.texet.ru](http://www.texet.ru).

**About Opera Software ASA**

The worldwide World Wide Web — any device, any platform, any bandwidth, absolutely anywhere in the world. Opera Software was founded in 1994, based on the idea that access to the Web should be a universal right.200 million people (and counting) use the Opera web browsers for computers, mobile phones, TVs and other connected devices. Opera also delivers tools, distribution, engagement, monetization and market insights to developers, publishers and brands around the world. We are passionate about breaking down barriers, so everyone can share in the power of the Internet. Our vision of one Web for all remains at the heart of what we do, because we believe that participation changes everything. Opera Software ASA is listed on the Oslo Stock Exchange under the ticker symbol OPERA. Learn more about Opera at [www.opera.com](http://www.opera.com).